



**EVENT INFO &  
SPONSORSHIP  
PACKAGE**

**CANNABIS  
HOSPITALITY**

**SUMMIT | MARCH 14 - 15, 2025**

**VANCOUVER, BC**

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# ABOUT US

The Cannabis Hospitality Summit is the premier event for entrepreneurs, industry professionals, and visionaries looking to explore the exciting intersection of cannabis and hospitality. Taking place in March, this exclusive summit is designed to inspire, educate, and connect individuals interested in creating groundbreaking cannabis experiences, events, cafes, restaurants, and lounges.

With a focus on innovation and regulatory navigation, the summit offers a blend of expert-led sessions, panel discussions, and networking opportunities. Attendees will gain insights into industry best practices, market trends, and the unique challenges of integrating cannabis into food, beverage, and hospitality businesses.

Whether you're a seasoned professional or just beginning your journey into cannabis hospitality, this summit provides a space to collaborate, learn, and shape the future of a rapidly evolving industry. The Cannabis Hospitality Summit is your chance to be at the forefront of this transformative movement.

Join us and discover how to create an unforgettable experience for your guests while building a sustainable and profitable cannabis-friendly business.

The event will be hosted at the Iconic New Amsterdam Cafe in Vancouver, BC.

Contact:

Kaylz - Event Manager - [cannabishospitalitysummit@gmail.com](mailto:cannabishospitalitysummit@gmail.com)



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# SCHEDULE AT A GLANCE

This summit will explore the evolving role of hospitality in shaping the future of the cannabis industry. It will feature insights from both industry professionals and consumers. Day One will focus on the cannabis and hospitality sectors, bringing together industry leaders, entrepreneurs, and innovators.

## Day One

**Friday, March 14th, 2025**  
**Industry Day**

**Sessions & Panels (8:00AM – 5:00PM)**

- Morning Networking
- Cannabis & Food Pairing: The Future of Infused Dining
- Elevating the Experience: Dab Bars at Festivals & Events
- Designing Cannabis-Friendly Spaces: From Cafes to Lounges
- The Business of Cannabis Hospitality: Opportunities & Challenges
- Marketing & Branding Cannabis Hospitality in a Regulated Industry
- The Global Cannabis Hospitality Industry: A Look At California, Spain and more!
- Tourism Meets Cannabis: A New Frontier and more!

**After Party (7:00PM – 12:00AM)**



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# SCHEDULE AT A GLANCE

This summit will emphasize the future of hospitality in the cannabis industry, with a strong focus on creating exceptional consumer experiences. Day Two will immerse attendees in the world of cannabis through exciting brand activations, interactive displays, and engaging activities, ensuring a memorable and enjoyable visit for all.

**Day  
Two**

## **Saturday, March 15th, 2025 Consumer Day**

### **Happy Daze Industry Networking Brunch**

10am – 2pm

Exclusive morning gathering with the cannabis industry.  
Must have Selling It Right.

### **Activations & Experiences**

3pm – 12am

Exclusive brand activations and experiences.  
Experience the Amsterdam.



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# **PASSES & TICKETS**

## **MARCH 14 & MARCH 15**

### **VIP Industry Ticket (March 14 & March 15) \$150**

- Access to Industry Day panels, private lounge, and VIP After Party on Friday March 14 2025 (plus Complimentary coffee during panels, and Complimentary drinks and appetizers during after party)
- Access to Happy Daze Brunch on Saturday Mar 15, 2025
- Access to Consumer Experiences Day on Saturday March 15 2025

### **Standard Industry Day Ticket (March 14 Only) \$75**

- Access to Industry Day panels (plus one complimentary coffee during panels) and After Party on Friday Mar 14, 2025

### **VIP After Party Ticket (March 14) \$30**

- Access to the VIP After Party on Friday March 14th, 2025

### **Happy Daze Networking Brunch (March 15) \$35**

- Access to the Happy Daze Networking Brunch and Consumer Day
- One complimentary coffee, one complimentary breakfast sandwich

### **Consumer Day General Admission (March 15) \$20**

- Priority Access to the Amsterdam on Saturday March 15, one visit anytime during 3pm - 12am - first come, first served however your cover is paid in advance saving you time and lines

### **Global Industry Representative 25% OFF**

- Individuals that are coming from outside of North America will be offered a 25% discount on all tickets. Please Inquire for more Info.



# ATTENDEE PROFILE & TARGET AUDIENCE

We anticipate welcoming over 200 attendees throughout both days, including industry professionals, entrepreneurs and cannabis enthusiasts from around the globe.

## Entrepreneurs and Business Owners

- Interested In opening a cafe, lounge or Infusion restaurant
- owners of existing cafes, restaurants or lounges exploring cannabis regulations

## Hospitality Professionals

- Event organizers and retreat hosts planning cannabis-friendly experiences
- Hotel and resort managers exploring cannabis tourism opportunities or products

## Investors or Developers

- People seeking to Invest In cannabis-friendly hospitality tourism projects
- Real estate developers with Interest In cannabis tourism properties

## Global Industry Representatives

- Attendees from regions that allow cannabis consumption lounges Including: Canada (BC, Ontario), USA (California, Colorado, Nevada), Europe, Thailand, etc

## Regulators and Policy Advocators

- Professionals Involved In policy, licensing, and regulation of cannabis culture and experiences

## Cannabis Enthusiasts and Innovators

- Individuals passionate about advancing cannabis culture and experiences
- pioneers In cannabis-infused food, beverages and tourism



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# SPONSORSHIP OPPORTUNITIES

**\$4200  
CAD**

## Title Sponsor

Benefits:

- Event co-branding as “Cannabis Hospitality Summit presented by [Sponsor’s Name].”
- Exclusive logo placement on all event materials, including the website, banners, and promotional items.
- Opportunity to deliver a keynote address during Industry Day.
- Exclusive activation space in a prime location
- Ten (10) VIP event passes
- Two (2) tickets to Wake & Bake Networking Brunch
- One month instore brand advertising (front window take over, TV screens, menus etc)
- Recognition in press releases and social media promotions.
- One available



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# SPONSORSHIP OPPORTUNITIES

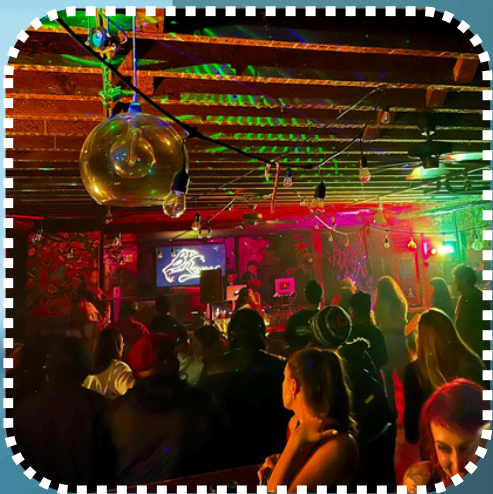
**\$3000  
CAD**

## After Party Sponsor

Friday March 14th 7pm - 12am

Be part of the excitement as we bring together industry professionals and consumers for an epic party. Ticketed event.

- Exclusive branding for the after-party event.
- Logo featured on all after-party promotional materials, including signage and event invites.
- Opportunity to provide branded items to attendees (e.g., drink tickets, merchandise).
- Ten-minute welcome or closing remarks at the party.
- Twenty (20) complimentary After Party passes (dedicated guest list)
- Twenty (20) complimentary drink tickets
- Four (4) complimentary VIP Summit passes
- One available





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# SPONSORSHIP OPPORTUNITIES

**\$1200  
CAD**

## Happy Daze Brunch

Saturday March 15th 10am - 2pm

A casual yet Inspiring gathering designed for professionals in the cannabis retail and hospitality industries. Ticketed event.

- Branding rights for the networking brunch session.
- Logo featured on breakfast tables, menus, and signage.
- Opportunity to provide branded merchandise or materials during breakfast.
- Verbal acknowledgment during the session, and 15min speaking opportunity.
- Four (4) complimentary Happy Daze Brunch passes
- Two (2) complimentary VIP event passes
- One available



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# SPONSORSHIP OPPORTUNITIES

**\$250  
CAD**

## Panel Sponsor

- Exclusive Branding: your logo displayed on all materials related to the panel (signage and digital)
- Panel Representation: opportunity to nominate a representative to participate as a speaker or moderator on the panel (if relevant to the topic)
- Two (2) complimentary VIP passes
- Two per panel available

**\$500  
CAD**

## Panel Take Over

- Exclusive Branding: your logo displayed on all materials related to the panel (signage and digital)
- Panel Take Over: Have your own 45min breakout session to discuss your brand or findings (must be relevant to the Cannabis & Hospitality industry)
- Two (2) complimentary VIP passes



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# SPONSORSHIP OPPORTUNITIES

**\$250**  
**CAD**

## Activation

- Saturday March 15th 3pm - 12am
- Dedicated table during Consumer Day
- Logo included on the event website.
- Opportunity to showcase products or services directly to attendees.
- One (1) complimentary VIP passes

**\$500**  
**CAD**

## Premium Activation

- Saturday March 15th 3pm - 12am
- Larger interactive space for activations such as product demonstrations, tasting stations, or immersive experiences.
- Logo featured on event maps and directional signage.
- One (1) complimentary VIP passes
- Two available



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# SPONSORSHIP OPPORTUNITIES

STARTING AT

**\$420**

**CAD**

## Custom Opportunities

- Starting at \$420
- Work with us to create a tailored package that aligns with your goals. Options include:
- Gift Bag Sponsor: Provide branded gift bags or include products/materials in them.
- Media Partner: trade media promotions and event tickets
- On-Site Branding: Sponsor lanyards, signage, or charging stations.
- Photo Booth Sponsor: Offer a branded photo booth experience for attendees.
- Custom experience - we are happy to hear your custom ideas to help elevate your brand

## Discounts

- Sponsors committing to multiple opportunities will receive discounted pricing (e.g., 10% off for two sponsorships, 15% off for three or more).



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**THANK  
YOU!**

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